

## Team Vacancy

<b>Role at Chambers:</b>	Social Media and Digital Marketing Strategist
<b>Hours:</b>	Full time plus occasional out of office hours as required
<b>Location:</b>	Covent Garden
<b>Start date:</b>	ASAP
<b>About the company:</b>	Chambers Management is a boutique agency managing high profile and emerging clients from the competitive world of stand-up comedy. Our touring department, Chambers Touring, promotes live tours across UK theatres and arenas and in conjunction with local promoters throughout the world. We also have an in-house production company, Chambers Productions, which oversees the creation of stand-up specials, live stream events and web series for our clients.
<b>About the Position:</b>	<p>Based in our open plan Covent Garden offices you will play a critical role in creating and delivering social media and marketing content for our clients. You will use your social platform knowledge, creative and strategic skills to help deliver fantastic content with specific goals, for example to drive ticket sales during the launch of a tour, but also in the long term to increase awareness and engagement for all our clients.</p> <p>We are looking for someone with experience in rolling out social media campaigns and generating ideas that deliver results. The successful applicant would have overall responsibility for social media strategies working with all departments at the company.</p> <p>You'll be creatively minded, and process driven with the ability to multitask across projects. The ideal candidate will be able to demonstrate passion and motivation to work on content targeted at comedy lovers.</p> <p>This is an exciting and brand-new role within a thriving, high-end comedy management agency and would suit a self-starting recent marketing graduate or somebody with similar relevant experience.</p>
<b>Responsibilities include:</b>	<ul style="list-style-type: none"> <li>▪ Lead creative output of social media assets for Chambers Management clients, tours and productions, including Facebook, Instagram, Twitter and Tik Tok.</li> <li>▪ Assist in creation of overall marketing strategies for projects with direct sales revenues e.g. live tours and stand-up special releases</li> <li>▪ Coordinate bespoke social content with talent</li> <li>▪ Edit archive material into social media assets</li> <li>▪ Work with media owners including Facebook, Instagram and Twitter on best practice and look at innovative ways to use social media for growing our clients' social media following</li> <li>▪ Running the social media accounts for the company and assisting some clients with their accounts</li> <li>▪ Work closely with contractors to shape the social media output for our clients</li> <li>▪ Ensuring content and imagery are up to date across our website</li> <li>▪ Proofing and assisting sign off on key web and marketing content</li> <li>▪ Manage public enquiries across our email and social media channels.</li> </ul>
<b>Candidate requirements:</b>	<ul style="list-style-type: none"> <li>▪ Experience in social media marketing, social media management and digital marketing</li> <li>▪ Experience with Adobe Creative Suite or comparable software</li> <li>▪ Experience with video editing and familiarity with rights restrictions</li> <li>▪ Absolute confidentiality and discretion required</li> <li>▪ A keen interest in the comedy industry</li> <li>▪ Excellent written and verbal communication</li> </ul>
<b>Desirable experience &amp; attributes:</b>	<ul style="list-style-type: none"> <li>▪ Experience working with high profile clients</li> <li>▪ Experience working in TV &amp; Entertainment industry</li> </ul>