

Team Vacancy

Role at Chambers:	Social Media and Digital Marketing Strategist
Hours:	Full time plus occasional out of office hours as required
Location:	Covent Garden
Start date:	ASAP
About the company:	Chambers Management is a boutique agency managing high profile and emerging clients from the competitive world of stand-up comedy. Our touring department, Chambers Touring, promotes live tours across UK theatres and arenas and in conjunction with local promoters throughout the world. We also have an in-house production company, Chambers Productions, which oversees the creation of stand-up specials, live stream events and web series for our clients.
About the Position:	<p>Based in our open plan Covent Garden offices, you will play a critical role in promoting and supporting our clients online, as well as assisting the team with digital enquiries. You will use your social platform knowledge, creative and strategic skills to help create and deliver fantastic content and assets with specific goals, for example to drive ticket sales during the launch of a tour, but also in the long term to increase awareness and engagement for all our clients.</p> <p>We are looking for someone with experience in rolling out social media campaigns and generating ideas that deliver results. The successful applicant would have overall responsibility for social media strategies working with all departments at the company.</p> <p>You'll be creatively minded, and process driven with the ability to multitask across projects. The ideal candidate will be able to demonstrate passion and motivation to work on content targeted at comedy lovers.</p> <p>This is an exciting and brand-new role within a thriving, high-end comedy management agency and would suit a self-starting recent marketing graduate or somebody with similar relevant experience.</p>
Responsibilities include:	<ul style="list-style-type: none"> ▪ Lead creative output of social media assets for Chambers Management including Facebook, Instagram, Twitter and Tik Tok ▪ Assist in creation of overall marketing strategies for projects with direct sales revenues e.g. live tours and stand-up special releases ▪ Running the social media accounts for the company and assisting some clients with their accounts ▪ Coordinate bespoke social content with talent ▪ Edit archive material into social media assets ▪ Work closely with contractors to shape the social media output for our clients ▪ Ensuring content and imagery are up to date across our website ▪ Work with media owners including Facebook, Instagram and Twitter on best practice and look at innovative ways to use social media for growing our clients' social media following ▪ Proofing and assisting sign off on key web and marketing content
Candidate requirements:	<ul style="list-style-type: none"> ▪ Experience in social media management and digital marketing ▪ Experience with Adobe Creative Suite or comparable software ▪ Experience with video editing ▪ Absolute confidentiality and discretion required ▪ A keen interest in the comedy industry ▪ Excellent written and verbal communication
Desirable experience & attributes:	<ul style="list-style-type: none"> ▪ Experience working with high profile clients ▪ Experience working in TV & Entertainment industry